

Creador Foundation

Job title	<i>Video Producer & Animator - Full-time</i>
Reports to	<i>Programme Managers of the Creador Foundation</i>
Term	<i>Full-time</i>
Remuneration	<i>Negotiable, depending on experience and level of expertise</i>
Location	<i>Kuala Lumpur and Mumbai</i>

About Creador Foundation

Creador Foundation believes in empowering local communities so that they can take ownership of their own lives. We are funded by Creador, a private equity company focused on growth capital investments in South and Southeast Asia. We work mainly in two sectors - education and arts and culture. Within the education pillar, we have two programmes

- Multiply: financial education platform for low and middle-income individuals
- Schola: one-stop platform for Malaysian students navigating their diverse post-SPM education and career pathways

We are looking for two video producers to be based in Mumbai and Kuala Lumpur offices respectively. The video producers should be motivated self-starters who are passionate about making a change in the non-profit space. The selected candidates will receive a competitive remuneration package alongside other benefits.

Job scope

We are looking for a creative video producer who has experience in **creating 2D animated videos** as well as **filming and editing live action videos** to help us create educational video content. The videos will be posted on the respective websites as well as relevant social media platforms.

- Research best practices to produce and disseminate content through animated and live action videos
- Design a strategy for creating educational videos for the website and social media platforms
- Ideate, conceptualise, and deliver video projects working with the Design Team
- Create a content calendar for videos
- Develop the script for these videos
- Create storyboards to demonstrate the visual language of videos
- Source suitable stock music and footage
- Editing the videos post-production: sound editing, inserting closed captioning, graphics or other on-screen text into a video in coordination with designers.
- Create explainer videos using basic 2D animation
- Undertaking photography and videography during events, field visits etc. for our social media outreach
- Assist in the production of podcasts, Facebook Live, Twitter Chats, etc.
- Adhere to Creador Foundation brand guidelines and brand messaging and maintain brand uniformity across different video collaterals
- Undertake project management for all video production including preparation of budgets, whenever required, procurement of equipment, and liaising with external vendors
- Maintain a bank comprising video footage, still images, and music scores

Qualifications

Minimum qualifications:

- At least two years of relevant work experience in video production. Experience of working in the non-profit/development sector is an added advantage
- Adept at video editing, animation, static and motion graphics, and sound design
- Technical acumen to set up, operate, fix video / audio / lighting equipment
- Proficiency in video editing softwares: Adobe Premiere Pro, Adobe After Effects, Apple Final Cut Pro / Windows Movie Maker, Vyond, etc. with demonstrated skills in Premiere, Illustrator and Photoshop. A sound understanding of the Adobe Suite will be preferred
- Proficiency in English and Malay (for the Malaysia-based videographer) / Hindi or any other regional Indian language (for the India-based videographer)

Desired Qualifications:

- A relevant graduate or post-graduate degree (preferred) in communications, media, journalism, or related field
- Ability to visually convey theoretical and concept-heavy topics to diverse audiences in an engaging and concise manner
- Updated knowledge in recent social media trends such as Instagram reels / YouTube / TikTok etc.
- Ability to manage multiple projects simultaneously and deliver within timelines
- Team player with an ability to collaborate across teams

*If you are interested in applying, please submit your **CV** and **samples of your work or portfolio of your published videos** to people@creator-foundation.com by **31st December 2022**.*