

Fun(d) for Life

Membina Generasi Celik Kewangan

Empowering Malaysian Youth to Secure Their Financial Future

- **Empowering Malaysia's Youth:** The Fun(d) for Life Financial Literacy Summit's second successful year continues to equip young minds with vital financial knowledge and skills for a secure future.
- **National Champions Crowned:** 172 students across three categories compete to win prizes of RM2,000 to RM6,000, fostering financial competence and aspirations.
- **Educators Honored:** Dedicated teachers recognised for promoting financial literacy, contributing to a brighter financial future for Malaysia's youth.

30 October, Johor Bahru - In conjunction with Malaysia's Financial Literacy Month, FWD Takaful, in partnership with Arus Academy, has successfully concluded the **Fun(d) for Life Financial Literacy National Summit**, now in its second year. The summit is a cornerstone of the "*Fun(d) for Life*" financial literacy initiative, designed to equip Malaysian youth with essential financial knowledge and skills.

The Summit's focal point was the National Financial Literacy Competition, where 172 students aged 10 to 17, representing all states in the country, showcased their financial acumen across three categories: Personal Finance, Entrepreneurship and Student Advocacy.

The competition crowned national champions in each category, with prizes ranging from RM2,000 to RM6,000, helping to further support their financial aspirations.

The Teacher Icon Category recognised and celebrated the efforts of educators, honouring teachers who have passionately championed financial literacy. Teachers Herna binti Nordin from SM Sultan Abdul Halim, Kedah; Anglalina Sii Ai Jing from SMK Merbau, Sarawak and Mohamad Izham Bin Ismail from SK Permatang Binjai, Pulau Pinang, received cash prizes of RM2,000 each for their outstanding efforts.

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Reflecting on the event, Wan Ahmad Najib Wan Ahmad Lotfi, Programme Founder and Chief Distribution Officer of FWD Takaful, remarked, "We are incredibly proud of the growth and impact of the 'Fun(d) for Life' initiative since its inception in 2019. As we wrap up the second year of the Financial Literacy National Summit, our commitment to this cause remains unwavering. Financial literacy is at the heart of every individual's well-being, encompassing not only savings but also understanding how to protect oneself from potential financial risks.

Starting young provides students with a head start in pursuing their dreams, equipping them with the knowledge of savings, investments, and financial protection."

Amirul Haziq Bin Muhammad Faizal, 15 years old from Sekolah Sultan Alam Shah, Putrajaya, winner of the Personal Finance category shared, "I am deeply honored to have been chosen as a winner among my peers. Through this competition, I have gained valuable insights into my financial dreams of being a Diplomat, how to realise them, and how to safeguard myself from potential financial risks."

The National Financial Literacy Competition, which commenced in May this year, received over 3,000 participation from across Malaysia and is supported by the Ministry of Education.

For more information on various other financial literacy initiatives for students, teachers and parents by Fun(d) for Life, visit www.fundfor.life.

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National Financial Literacy Competition by Fun(d) for Life 2023: Winners List

Category 1: Personal Finance (10 - 12 years old) - Primary School

1	First Place	RM2,000 cash and certificate.	<ul style="list-style-type: none"> Arthur Shim Jia How, 12yo SKK St Anne, WP Labuan
2	Second Place	RM1,000 cash and certificate.	<ul style="list-style-type: none"> Navvin A/L Paramesvaran, 12yo SJK(T) Menglembu, Perak
3	Third Place	RM500 cash and certificate.	<ul style="list-style-type: none"> Fadhlin Sakinah Binti Shamsul, 12yo SK Putrajaya Presint 5(1), WP Putrajaya

Category 1: Personal Finance (13 - 17 years old) - Secondary School

1	First Place	RM2,000 cash and certificate.	<ul style="list-style-type: none"> Amirul Haziq Bin Muhammad Faizal, 15yo Sekolah Sultan Alam Shah, WP Putrajaya
2	Second Place	RM1,000 cash and certificate.	<ul style="list-style-type: none"> Vassenthen A/L Devendran, 16yo SMK (L) Methodist Sentul, Kuala Lumpur
3	Third Place	RM500 cash and certificate.	<ul style="list-style-type: none"> Amirtasinii A/P Navanithan, 16yo SMJK Sin Min, Kedah

Category 2: Entrepreneurship (13-17 years old)

1	First Place	RM6,00 cash and certificate.	<p><u>Johor: SMK Kota Masai 2</u> (Produk: I-WONDER BIN Tong membuat baja dari hasil sisa makanan)</p> <ol style="list-style-type: none"> Nurain Najiha Bt Sulaiman Nurul Nadia Bt Zul Habri Muhammad Zahirulhaq Bin Mohd Saiful
2	Second Place	RM3,000 cash and certificate.	<p><u>Perlis: SMK Tengku Suleiman</u> (Produk: Baja Rod Slow Release)</p> <ol style="list-style-type: none"> Muhammad Afiq Haikal Bin Azwadi Nur Zulaikha Binti Amizi Muhammad Putra Airell Bin Abdul Halim
3	Third Place	RM1,500 cash and certificate.	<p><u>Kuala Lumpur: SMK Menjalara</u> (Produk: Papered, kertas yang tumbuh dari tanaman)</p> <ol style="list-style-type: none"> Soh Yu Yuet Lee Li Yan

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Category 3: Student Advocacy (13 - 17 years old) - Secondary School

1	First Place	RM2,000 cash and certificate.	<ul style="list-style-type: none"> Sarinah Binti Behu, 16 years old SMK Datuk Haji Panglima Jakarullah, Sabah
2	Second Place	RM1,000 cash and certificate.	<ul style="list-style-type: none"> Porthea Bawing Ului Anyi, 14 years old SMK St Luke, Sarawak
3	Third Place	RM500 cash and certificate.	<ul style="list-style-type: none"> Nurazmarina Nazrulazuad, 17 years old SMK Munshi Abdullah, Melaka

About Fun(d) for Life:

Fun(d) for Life is a financial literacy initiative for students as young as 7 years old, as well as for teachers and parents. It is brought for free by FWD Takaful and Arus Academy. Through its bi-language portal at www.fundfor.life, Malaysians can improve their financial literacy skills through interactive games, infographics, comics, videos and activity suggestions.

It covers various financial topics such as savings, budgeting, foreign currency, online scams and Takaful.

Fun(d) for Life also organizes competitions and programmes online and offline to complement its financial literacy initiatives. Fun(d) for Life's is recognized as a partner of the Financial Education Network and is in line with the National Strategy for Financial Literacy 2019-2023.

For more information, visit www.fundfor.life.

About FWD Takaful Berhad

FWD Takaful Berhad ("FWD Takaful") is a Takaful provider in Malaysia that offers family Takaful services. FWD Takaful is licensed under the Islamic Financial Services Act 2013 and is regulated by Bank Negara Malaysia. FWD Takaful is a Takaful business unit of FWD Group ("FWD").

For more information, please visit fwd.com.my.

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About FWD Group

FWD Group is a pan-Asian life insurance business with approximately 10 million customers across 10 markets, including some of the fastest growing insurance markets in the world. Established in 2013, FWD is focused on making the insurance journey simpler, faster and smoother, with innovative propositions and easy-to-understand products, supported by digital technology. Through this customer-led approach, FWD is committed to changing the way people feel about insurance and takaful.

For more information please visit www.fwd.com.

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